

THE GLOBAL DIVESTMENT MOVEMENT - STRATEGIES, TACTICS AND VICTORIES



STRATEGY:

GET INDIVIDUALS AND INSTITUTIONS
- ESPECIALLY THOSE WITH MORAL LEADERSHIP OR
"FOR THE PUBLIC GOOD" -
TO DIVEST.

Totals

\$6.01 TRILLION

APPROX. VALUE OF INSTITUTIONS
DIVESTING

[How is this number calculated?](#)

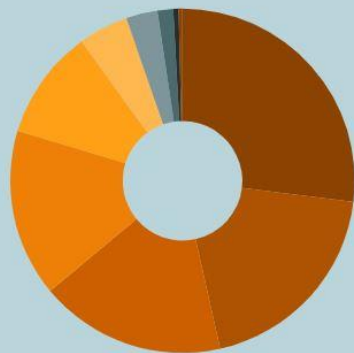
813

INSTITUTIONS DIVESTING

58,000+

INDIVIDUALS DIVESTING ABOUT \$5.2
BILLION

What kinds of institutions are divesting?



- Faith-based Organization — 27%
- Philanthropic Foundation — 20%
- Government — 17%
- Educational Institution — 16%
- Pension fund — 10%
- NGO — 5%
- For Profit Corporation — 3%
- Healthcare Institution — 1%
- Cultural Institution — 0%
- Other — 0%

\$8.77 TRILLION

APPROX. VALUE OF
INSTITUTIONS DIVESTING

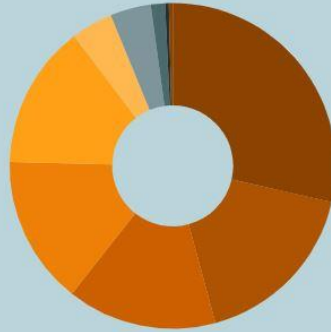
How is this number calculated?

1064

INSTITUTIONS DIVESTING

58,000+

INDIVIDUALS DIVESTING ABOUT
\$5.2 BILLION



- Faith-based Organization — 29%
- Philanthropic Foundation — 17%
- Educational Institution — 15%
- Government — 15%
- Pension fund — 14%
- For Profit Corporation — 4%
- NGO — 4%
- Healthcare Institution — 1%
- Cultural Institution — 0%
- Other — 0%

TYPES OF DIVESTMENT

- Fossil Free
- Full
- Partial
- Coal and Tar Sands
- Coal



CAMPAIGN PATHWAY:

- Engage your target
 - Find out where they are on the issue
- Show them your vision
- Ask them to divest
- Build pressure
- Win
- Joint announcements
- Leverage

TACTICS

Petitions

Letter writing

Mobilising/organising

- hosting events
- talking to people

Actions and escalation

A woman with glasses is lighting a candle. The background is blurred, showing other people at what appears to be a climate protest or rally. The lighting is warm, coming from the candle and other ambient lights.

FOSSIL FREE RESOLUTIONS – RESOURCES

EVERYTHING YOU'LL NEED TO START, RUN, AND WIN A FOSSIL FREE
RESOLUTIONS CAMPAIGN.



350Africa.org

←350

IT'S NOT ALWAYS SO SIMPLE...



Mayco approves policy amendment to divest from fossil fuel assets in favour of greener and cleaner investment

19 June 2018

Mayco approves policy amendment in favour of greener and cleaner fuel investments.

“whose value is realised through the release of unmitigated high levels of carbon dioxide.”

THE OTHER SIDE OF THE COIN

- Investment!
- Shine
- Petitions like Fossil Free South Africa's
- Just transition and just development to locally owned energy



**FINANCING
THE FUTURE**

The Global Climate Divest-Invest Summit in Cape Town

September 10-11, 2019

Two Oceans Aquarium, Cape Town, South Africa

www.financingthefuture.global



- Linking the divestment movement to the global South.
- Divesting from fossil fuels, investing in renewable energy access.

@350Africa

www.350africa.org

glen@350.org